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Group: 323CD

In my opinion, the presenter has a unique way of presenting his idea and uses different kinds of tools to express and to make it easier for the audience to comprehend the idea.

In the first part of the speech, the speaker starts to describe the issue by putting accent on the most important keywords” “book”, “boring” and the number of years “400” and by his body language as he moves his arms in a different rhythm to highlight even better the keywords and by using his tablet as a tool to write the number on the presenting screen. He then proceeds to show a picture of the man who revolutionized the art of storytelling covered with music and presenting the way Lothar thought story telling should be by using the German - English dictionary to show the rebellious attitude and by using rhetoric to emphasize the desire creating something revolutionary.

In the next part the presenter begins to present Lothar’s invention using suggestive videos that could depict the revolutionary idea and shows gradually the effects of such a revolutionary idea. From the old books, pop-up books to the Internet broadcasting videos the speaker shows suggestive pictures along with jokes put in some of the places to show what can one single idea do over the years.

In the end, the speaker gives the conclusion in a serious way and ends the presentation with a happy rhetoric.